



H.K.E.Society's



**Smt. Chinnamma Basappa Patil Arts and
Commerce Degree College Chincholi**

SEMINAR BY STUDENTS 2022-23

Seminars give you intensive exposure to a topic through presentations and discussions led by multiple experts. Norwood Business Portal states that seminars are an ideal opportunity for people who want to study a topic in depth, but don't enjoy reading or have the time to take classes.

Objectives of a Seminar

1. To develop higher intellectual abilities
2. To develop the ability of responding
3. To develop the ability of keen observation of experience, feelings and to present them effectively.
4. To develop the ability to seek clarification and defend the ideas of others effectively.

SEMINAR BY STUDENTS 2022-23

SL.NO	DATE	NAME OF THE STUDENTS	CLASS	SUBJECT	TOPIC
01	19-12-2022	NISHI	B.COM 1ST SEM	MPA	COORDINATION
02	20-12-2022	AVINASH	B.COM 1ST SEM	PM	SOCIAL MARKETING
03	20-12-2022	AVINASH	B.COM 1ST SEM	MPA	STAFFING PROCESS
04	21-12-2022	SRI GOURI	B.COM 1ST SEM	PM	GREEN MARKETING
05	26-12-2022	BHUVANESHWARI	B.COM 1ST SEM	PM	RURAL MARKETING
06	27-12-2022	MONIKA	B.COM 1ST SEM	PM	LIVE VIDEO STREAMING
07	30-12-2022	SANGEETA	B.COM 1ST SEM	PM	DIRECT MARKETING
08	01-02-2023	SAVITRI	B.COM 1ST SEM	PM	DIRECT MARKETING







CCVG+7RG, Chandapur, Karnataka 585305, India

Chandapur
Karnataka
India

2022-12-26(Mon) 11:22(am)

29°C
84°F

CCVG+7RG, Chandapur, Karnataka 585305, India

Chandapur
Karnataka
India

2022-12-27(Tue) 12:41(pm)

31°C
88°F

Date: 30-12-22/Fri

PM

Direct Marketing

Benefits of DM

Meaning

- 1) Direct mail
- 2) Telemarketing
- 3) E-mail Marketing
- 4) Broad Cost saving
- 5) Direct selling

Seminar by Sangeeta

CCVG+7RG, Chandapur, Karnataka 585305, India

Chandapur
Karnataka
India

2022-12-30(Fri) 09:24(am)

25°C
77°F

DIRECT MARKETING

ADVERTISING MARKETING

Savitai.S.R

Bcom I Sem

FC2C+CX7, SH 122, Karnataka 585307, India

Kalaburagi
Karnataka
India

2023-02-01(Wed) 11:40(am)

29°C
84°F

OUTCOMES:

1. Seminar Topics were given to students in order to do their analysis on the topic and improve their skills.
2. By giving such seminars it helped the students to improve their speech ability and interaction skills.
3. It also helps the students to get rid of stage fear.



PRINCIPAL
HKES's Smt. C.B. Patil
Degree College
Chincholi Dist. Kalaburagi

Internal Test





Slip Test





Surprise test







CCVG+7RG, Chandapur, Karnataka 585305, India

Chandapur
Karnataka
India

2023-08-28(Mon) 11:37(am)