#### H.K.E. SOCIETY'S



# SMT. CHINNAMMA BASAPPA PATIL ARTS AND COMMERCE DEGREE COLLEGE CHINCHOLI





INDUSTRIAL VISIT OF B.COM VI SEM 2018-19

Date: From 5/3/2019 to 6/3/2019

#### **DEPARTMENT OF COMMERCE**

#### **INDUSTRIAL TOUR PROFILE**

#### FOR THE ACCADEMIC YEAR 2018-2019

As a part of academic curriculum in the year 2018-19 B.Com 6<sup>th</sup> Semester students visited to industrial PARAGON FOODS PVT LTD. In Telengana State.

DR.Laxman.T. Asst Prof, Mr.Shreekanth, Mr.Jeevankumar and Miss Roopakala lecturer in commerce lead the 40 final year students for wafers the industry PARAGON CONSUMER CARE PVT LTD a leading Company products biscuits wafers, chocolates based in Hyderabad of Telangana state.it has its own other units i.e. M/S PAHAL FOODS PVT LTD.Is situated at kattedan industrial are Hyderabad under the administration of ADARSH AGARWAL Managing director who has rich experience In this field for more than a decade. He also known brand in domestic as well as in the global market.

BUSINESS TYPE : MANUFACTURING

LOCATION : HYDERABAD (TELENGANA STATE)

YEAR OF ESTABILISHMENT: OCT. 5<sup>TH</sup> 2005

MAIN MARKET : AMERICA, AFRICA, CARIBBEAN EAST

EUROPE.

MAIN PRODUCT : BUSICUT, CHOCOLATESWAFERS

COUNTRY/REGION : INDIA

LINKS : INDIA FOODS/BEVERAGES

CIN.NO : U15122TG2005PTC047699

**REG.NO** : 47699

CLASS OF COMPANY : PRIVATE (NON GOVT)

The industry has appointed as guiders and operations head of Mr. Kashinath sir as production manager and Mr. Balaramreddy to guide about the industries and its production and types of product and also about the production process of different types of biscuits and chocolates.

Students asked different questions and got the knowledge about the industries. Sales officer Mr. Prithamreddy says as for demand supply based some product in India and some product to export. Mr. Balaramreddy Asst production manager guide the students about all department like account, Sales, Production, H.R, marketing department, Audit and income tax. This industrial visit has benefited lot and also gave more practical knowledge about the management.

#### Benefits to students to visit the industrial.

- They have understood the knowledge about the industries.
- They have understood the practical knowledge of product.
- They have understood the practical knowledge to production process.
- They have got knowledge about various dept.
- They have understood the Marketing strategies.

Hyderabad city is one of the tourist place of this region. After Industrial visit we have visited Nehru Zoo logical Park, Birla temple, Lumbini Park, NTR Park, Wonderla, Ramoji Film city Hi-tech city and Charminar. In total this tour was Informative and very fruitful one....

### Paragon Consumer Care private limited Hyderabad





## **Enter to industry**













Explaining about process of production of Biscuits in the Factory...

#### The Nehru Zoo Logical Park











## The Lumbini Park







# Wonderla



### **Charminar**











### Ramoji film city

